

Dear Marketing Manager,

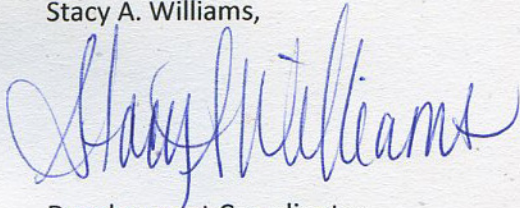
I am delighted with the results Media Services' Condo Network has been generating for The Arboretum. Because I am on-site and have the duties of the Development Coordinator, I have firsthand knowledge of the effectiveness of the leads provided by The Condo Living Network.

The network usually generates more leads than any other internet resource we use. We have several prospects who have read our article on The Arboretum on one of the Web sites that make up your network. The Condo Living Network leads are of high quality because the prospect has already done preliminary research on the Internet, specifically searching for condos and town homes. Since your network sites are usually on the first page of results, The Arboretum article is one of the first to be read by prospects who then follow up by phone or e-mail. These high-quality leads have been an asset to our bottom line.

I have had prospects come see The Arboretum and have sold condos to Condo Living Network leads. The Condo Living Network has definitely added to our past sales success and we look forward to many more qualified leads.

Keep up the good work,

Stacy A. Williams,



Development Coordinator

The Arboretum



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